DIGITAL STRATEGY 2019
SMARTNORTHUMBERLAND

Northumberland county

Our digital vision
SMARTnorthumberland: an intelligent community.

Our digital mission
To use information and technology to create inclusive prosperity, tackle social and governance challenges and enrich quality of life.

Overriding goal
Aligned with the concept of an intelligent community, this strategy will act as a road map to coordinate existing digital transformation activities and to introduce new technology-supported ideas and opportunities to Northumberland.

Intelligent community indicators

Broadband

Knowledge workforce

Innovation

Digital equality

Sustainability

Advocacy

Action items

Workplace focus
Digital transformation at County offices

- Build the digital infrastructure
- Modernize the workplace
- Transform lines of business

Service focus
Digital service delivery for our residents

- Expand community engagement
- Enhance digital service delivery
- Establish an open data initiative

Community focus
Tech innovation in the county

- Address broadband challenges
- Establish a digital governance framework
- Pursue innovative opportunities
- Facilitate digital literacy

WORKPLACE

SERVICE

COMMUNITY